



**COINSUMMIT LONDON:
REPORT**

JULY 10-11 2014



300+
ATTENDEES

17 BITCOIN
STARTUPS
PRESENTED

 **38**
REGISTERED
MEDIA
REPRESENTATIVES

50.000
VIEWS ON
YOUTUBE

FIRST BITCOIN
COMIC PRESENTED

<http://youtu.be/OPuIGcotHWI>





MAIN TOPICS OF DISCUSSIONS:

- Future of Bitcoin
- Investing in Bitcoin economy
- Bitcoin security
- Expanding the Bitcoin market in China
- A Bitcoin adoption in the Wall Street
- Bitcoin and the banking system
- Bitcoin mining
- The 51% monopoly challenge
- Bringing Bitcoin to the consumers
- Bitcoin Startups

PANEL DISCUSSIONS WITH HIGH-LEVEL PROFESSIONALS IN THE FIELD OF BITCOIN INFRASTRUCTURE:

- ◆ **JEFF GARZIK**
Bitcoin core developer, Evangelist at BitPay
- ◆ **SHAKIL KHAN**
Founder, CoinDesk
- ◆ **BOBBY LEE**
Co-founder and CEO, BTCChina
- ◆ **JON MATONIS**
Executive Director of the Bitcoin Foundation
- ◆ **NAVEED SHERWANI**
CEO, PeerNova
- ◆ **JEFFREY SMITH**
Co-owner, CEX.IO / Ghash.io
- ◆ **EMMANUEL ABIODUN**
Chief Commercial Officer, PeerNova
- ◆ **MARC AAFJES**
Chief Strategy Officer, Bitfury
- ◆ **AVISH BHAMA**
Vaurum
- ◆ **STEVE BEAUREGARD**
CEO, GoCoin
- ◆ **CHAD CASCARILLA**
CEO, ItBit
- ◆ **ZACH HARVEY**
CEO, Lamassu
- ◆ **WILL O'BRIEN**
CEO, BitGo
- ◆ **BROCK PIERCE**
Angel investor and board member, Mastercoin Foundation
- ◆ **ROGER VER**
Angel Investor
- ◆ **STEVE WATERHOUSE**
Partner, Pantera Capital



“Not only is bitcoin a fair money system, it’s also a hell of a lot easier to pull out your smartphone and hit ‘send’ when you’re jetlagged rather than pulling out your credit card and typing all those numbers”

Roger Ver, a.k.a "Bitcoin Jesus" is an investor in Blockchain.info, Kraken, Ripple, Coinapult, Safello, Bitpay



“[The authorities] say one thing, and they do something different by suffocating exchanges, limiting what banks and payment providers can do. This is true in Hong Kong and Singapore as well. When the doors are closed, they say, don’t you dare touch it, don’t you dare transact with bitcoin companies. It’s all hush-hush, never written down.”

Bobby Lee, Chief executive of BTC China



“Mining gives a very different kind of mental image of what we do. We are not mining, we are processing transactions and adding blocks to the blockchain”

Naveed Sherwani, Chief executive of PeerNova



“Our scheme is much more transparent and we’re always capable to change it in accordance with users’ needs”

Jeffrey Smith, Co-owner CEX.IO and GHash.IO



“I am just looking forward to the day banks are completely irrelevant”

Zach Harvey, CEO, Lamassu



“My biggest concern is that bitcoin has a huge branding problem - it needs a stronger identity”

Shakil Khan, Founder, CoinDesk

17 BITCOIN STARTUPS
PRESENTED, AMONG
THOSE ARE

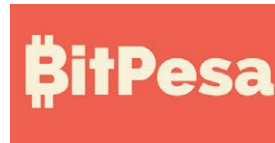
Skyhook COINFFEINE



Swarm



bit4coin



GREAT MEDIA
COVERAGE
38 REGISTERED MEDIA
REPRESENTATIVES
INCLUDING:



BBC NEWS

TechCrunch

FASTCOMPANY

theguardian




BUSINESS
INSIDER

TWITTER BOOST



 [#coinsummit](#) how can home miners compete with industrial mining, it's impossible now with [#Bitcoin](#) ? Most of us can't raise enough finance! [Tony P@flobdeth](#)

 "Bitcoin has promise as a currency in high-inflation economies, but is a tough sell in the US or UK ..." - [@thegdb](#) from [@stripe](#) [#CoinSummit](#) [CoinDesk@coindesk](#)

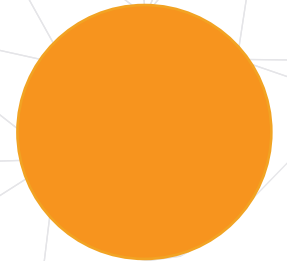
 Wall Street joins the party, [#Bitcoin](#) rises to the moon. Seems like a plan. [#CoinSummit](#) [Helga Danova@helgadanova](#)

 Talking to bankers about [#bitcoin](#) is like talking to a vegetarian about your last BBQ' [@Kroener_M](#) [@FidorBank](#) [#CoinSummit](#) [Paul Rodgers@paul_vendorcom](#)

 "It's a very competitive market in China, certainly a different market to exchanges in the rest of the world." - [@Bobbyclee#CoinSummit](#) [@coindesk](#)

 [@willobrien](#) [@BitGoInc](#) "Multisig solves the trade off between ease of use and security. [It] will enable growth in ease of use." [#CoinSummit](#) [@epicenterbtc](#)

**THANKS
FOR WATCHING**



Sources: **CoinSummit**, **Coindesk**, **Seen.co**
Prepared by **CEX.IO**